

**A.A. Radio**

**Public Service Announcements**

Radio

**Alcoholics Anonymous Live Copy Scripts**

**Specific Locality**

**TEN SECONDS**

If you want to drink, that is your business. If you want to stop, that's ours. Alcoholics Anonymous. We've been there! In ( city name ) call ( phone # ).

**TWENTY SECONDS**

Now here's a message from Alcoholics Anonymous. If drinking is no longer fun for you, and separates you from other people, go to an A.A. meeting – become part of the universe again. – A.A. They've been there! In ( city name ) call ( phone # ).

**THIRTY SECONDS**

Now here's a message from Alcoholics Anonymous. If you are drinking again and feel scared, angry, trapped; if you feel you want to die, or that no one else ever felt this way... then go to an A.A. meeting. These people know all those feelings. They talk about them. You'll no longer be alone. They give you help to stop drinking and hope to start living. – A.A. They've been there! – In ( city name ) call ( phone # ).

**SIXTY SECONDS**

Alcoholics can be helped to stop drinking by other alcoholics who have achieved sobriety – and who gladly share it. That's the basic premise of the Fellowship of Alcoholics Anonymous. Over 2,000,000 men and women follow the A.A. recovery program – some just starting, others who have not had a drink for 5-10-15-30 or more years. There are tens of thousands of local groups in the United States, Canada. In addition, the A.A. Fellowship exists in 150 countries around the world. A.A.s offer their help freely to anyone who thinks they want to stop drinking. A.A. is not a religious movement, nor is it affiliated with any other organization, agency, or movement. The Fellowship is entirely self-supporting and does not accept outside contributions. Its only purpose is to help alcoholics. To get in touch with the A.A. group nearest you – with complete confidence that your anonymity will be protected. In ( city name ) call ( phone # ).

## Alcoholics Anonymous Live Copy Scripts

### **Generic**

#### TEN SECONDS

If you want to drink, that is your business. If you want to stop, that's ours. Alcoholics Anonymous. We've been there! Look us up in the phone book, check your local newspaper or visit [www.aa.org](http://www.aa.org).

#### TWENTY SECONDS

Now here's a message from Alcoholics Anonymous. If drinking is no longer fun for you, and separates you from other people, go to an A.A. meeting – become part of the universe again. – A.A. They've been there! Look them up in the phone book, check your local newspaper or visit [www.aa.org](http://www.aa.org).

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## Alcoholics Anonymous Radio Public Service Announcements

Contact: Public Information Secretary  
(212) 870-3400 or [publicinfo@aa.org](mailto:publicinfo@aa.org)

English · Spanish · French  
(R-10)

1. **“Drinking Was No Fun For Me”** (30 seconds – English – Male)

Now here's a message from Alcoholics Anonymous. What I remember most is the loneliness I felt, the separation from other people. And at the end, drinking was no fun for me. Since I've started to attend A.A. meetings, perhaps the greatest gift of all is I've become reconnected - I am part of the universe again. I really like myself, and that's beautiful. A.A. has been like a miracle in my life. A.A. — it works. Look us up. Check your phone book, newspaper or [aa.org](http://aa.org).

2. **“I Just Wanted To Die”** (30 seconds – English – Female)

Now here's a message from Alcoholics Anonymous. I felt so alone, scared, angry, full of self-pity. I just wanted to die, so I took another drink. I knew no one else ever felt this way. Then I went to my first A.A. meeting. These people had all felt those feelings. They talked about them. I was no longer alone. They gave me help to stop drinking and hope to start living. A.A. — it works! Look us up. Check your phone book, newspaper or [aa.org](http://aa.org).

3. **“Alcohol Didn't Work Anymore”** (30 seconds – English – Male)

Now here's a message from Alcoholics Anonymous. I guess I called A.A. because alcohol didn't work anymore. It had always given me a sense of meaning in my life, my drinking. In the end, it was over. I called A.A., and I did not know what to expect. I certainly did not expect any cheerfulness, but that's what I got. The people had humor, and they seemed to be at ease with themselves. I hung around. I feel much more comfortable with myself and with the community of people around me. A.A. — it works! Look us up. Check your phone book, newspaper or [aa.org](http://aa.org).

4. **“I Thought I Was Too Smart”** (30 seconds – English – Female)

Now here’s a message from Alcoholics Anonymous. I did not think it was possible for me to be an alcoholic. I was 24, had a career and a good job. I thought I was too smart that alcoholism was something that only happened to middle-aged men and movie actresses. Something else was making me sick and shaky, and afraid to face people. Then I found Alcoholics Anonymous - it worked for me. A.A. — it works! Look us up. Check your phone book, newspaper or aa.org.

5. **“Everybody Was On My Case”** (30 seconds – English – Black)

Now here’s a message from Alcoholics Anonymous. Things were going down bad for me, man. Everybody was on my case. I kept thinking that my ship was going to come in real soon. I knew I was drinking too much and somehow that was making things worse. Someone suggested I check out A.A. So I gave it a shot. It worked. I found myself in the A.A. program. Now I’ve got my act together. A.A. — it works! Look us up. Check your phone book, newspaper or aa.org.

6. **“All of a Sudden, Everything Got Crazy”** (30 seconds – English – Teenager)

Now here’s a message from Alcoholics Anonymous. I grew up in a normal home, in a normal town. All of a sudden, everything got crazy. So many things changed. I did not talk to anybody about the way I was feeling. I was scared and I was alone. I started drinking. I just did not want to deal with what was happening in my life. I knew A.A., but I thought I was too young. I found out I was wrong. If you are having a problem with your drinking, why don’t you give us a call? A.A. — it works. Look us up. Check your phone book, newspaper or aa.org.

7. **“Sentía Pena De Mí Misma”** (30 segundos – Español – Hombre)

El siguiente es un mensaje de Alcohólicos Anónimos.

Mujer: Me sentía sola, asustada, sentía pena de mí misma. Sólo quería morir, así que seguía tomando. Sabía que jamás nadie se había sentido así. Entonces fui a mi primera reunión de Alcohólicos Anónimos. Todas esas personas habían sentido lo mismo. Hablaban sobre sus experiencias ya no me sentía sola. Ellos me dieron la ayuda que necesitaba para dejar de beber y comenzar a vivir.

Mujer: Alcohólicos Anónimos le ayudará. Búsquenos en la guía telefónica en su periódico local o visite aa.org.

8. **“La Bebida No Es Una Diversión”** (30 segundos – Español – Mujer)

El siguiente es un mensaje de Alcohólicos Anónimos.

Hombre: Lo que más se recuerda es la soledad, la total separación de otras personas. Y ya al final, la bebida no es una diversión. Al comenzar a asistir a las reuniones de Alcohólicos Anónimos, la mayor satisfacción obtenida es el volverse a poner en contacto con el mundo - ser de nuevo parte del universo. Estar contento y seguro. Alcohólicos Anónimos es como un milagro.

Mujer: Alcohólicos Anónimos le ayudará. Búsquenos en la guía telefónica en su periódico local o visite [aa.org](http://aa.org).

9. **« Je Ne Trouvais Plus De Plaisir à Boire »** (30 secondes – Français – Homme)

Voici maintenant un message d'Alcooliques Anonymes. Ce dont je me souviens le plus souvent, c'est la solitude que je ressentais, l'isolement au milieu du monde. A la fin, je ne trouvais plus de plaisir à boire. Depuis que j'ai commencé à assister aux réunions A.A., peut-être que ce que j'ai obtenu de plus important, c'est de me sentir revivre. Je m'aime réellement moi-même et c'est très bon. A.A. c'est comme un miracle dans ma vie! A.A. — ça fonctionne! Renseignez-vous sur nous dans votre annuaire, dans les journaux, ou à [aa.org](http://aa.org).

10. **« Je N'étais Plus Seule »** (30 secondes – Français – Femme)

Voici maintenant un message d'Alcooliques Anonymes. Je me sentais seule, effrayée, agressive et remplie d'apitoiment sur moi-même. Je voulais mourir et je prenais un autre coup. Puis je suis allée à mon premier meeting A.A. Toutes ces personnes avaient ressenties les mêmes émotions. Elles en parlaient. Je n'étais plus seule. Tous m'ont aidé à cesser de boire et m'ont donné l'espoir de commencer à vivre! A.A. — ça fonctionne! Renseignez-vous sur nous dans votre annuaire, dans les journaux, ou à [aa.org](http://aa.org).

11. **“The Easier, Softer Way”** (30 seconds – English – Male)

I had had five drunk driving charges in the last six year of my drinking, and I drank for over 55 years, incidentally. My probation officer was threatening me with a year in jail, but anyhow, the next day, I went to my first A.A. meeting. I had tried many times in my life to lay off the sauce and had always gone back to even heavier drinking. For me, the A.A. program has been the easier, softer way to stop drinking.

Anncr. Alcoholics Anonymous. Check your phone book, newspaper or [aa.org](http://aa.org).

12. **“Never Alone Again”** (30 seconds – English – Male)

From the day I stopped drinking my life has gotten better and better. I can't take any credit for it. It just seems that without alcohol I think better, I'm more prudent with my finances, I'm wiser with my mouth, I don't get into the troubles that I used

to get into when I was drinking. It's scary trying to walk through life alone and today I have that very distinct feeling that I don't ever have to be alone again.  
Anncr. Alcoholics Anonymous. Check your phone book, newspaper or aa.org.

13. **"A.A. Made All the Difference"** (30 seconds – English – Male)

A.A. made all the difference in my life. What I noticed is that a lot of those goals that I had set for myself as a kid that they was slipping by. Those things that I wanted to sort of reach for. And what I noticed after all those years that I spent out there drinking-it's like I really didn't know myself. It's like when I was out there I was looking for the great party to make me feel all right and it's like I found the party and now all I need to do is learn how to fine tune it.

Anncr. Alcoholics Anonymous. Check your phone book, newspaper or aa.org.

14. **"We Know How You Feel"** (30 seconds – English – Female)

No one said to me, "Why is it that a nice young girl with everything before her should drink?" They told me about themselves and I found out that there were a lot of other people who were just like me who drank not out of problems but because the desire to drink was stronger than anything else in the world. they didn't say to me, "If only you'd do this, you wouldn't drink." They said, "Welcome, come in and sit down. We know how you feel."

Anncr. Alcoholics Anonymous. Check your phone book, newspaper or aa.org.

15. **"We're All In This Together"** (60 seconds – English – Male)

I was concerned that it seemed to me to be at least a majority of white people in the A.A. fellowship and that was kind of discouraging to me. Because I had so many old ideas about race and somehow I thought that this recovery stuff was only for white people. But I kept coming anyway because there's a little militant in me, still, and I wasn't willing to accept that this miracle was racist. I wasn't willing to accept that this miracle was racist. I wasn't willing to accept that so I stayed anyway and like everything else, my perception began to change and I started to see that just about everybody thinks that their problem is just a little bit different than everybody else's. And the longer we stay the more we realize that we're all in this together.

Anncr. Alcoholics Anonymous. Check your phone book, newspaper or aa.org

16. **"People Just Like Me"** (30 seconds – English – Female)

Before I came to Alcoholics Anonymous I somehow got to thinking about all the people that I knew who didn't drink and they all seemed to be holier-than-thou, self-righteous people. It never occurred to me that Alcoholics Anonymous was filled with people who had, before, drank liked I did and now were the same people that I used to drink with, the same people that I like only now they weren't

drinking. They were people just like me who had been drinking for a long time and found out that it didn't work for them anymore.

Anncr. Alcoholics Anonymous. Check your phone book, newspaper or aa.org

17. **"The Door Is Always Open"** (30 seconds – English – Male)

I had this disease that really made me powerless over alcohol and that insisted that I got drunk--and so I got drunk. It doesn't have anything to do with trying to control it. An alcoholic who picks up the first drink, will pick up the second drink. I can't say, no, no, no, don't drink, but I can say, if you don't want to drink, here's where you go. Or, if in five years you don't want to drink, here's where you can go. And that door to A.A. is always open.

Anncr. Alcoholics Anonymous. Check your phone book, newspaper or aa.org

18. **"I Could Feel The Happiness"** (30 seconds – English – Female)

My therapist had told me that I needed to go to A.A. meetings and I wasn't sure of whether I wanted to go or not because I didn't want to be an alcoholic. That was not what I wanted to grow up to be. I didn't want to go to A.A. but I did, and it wasn't like going to a Sunday night church meeting, by any means. I mean, it was, you could feel it, I mean, I could feel the happiness. It was something else.

Anncr. Alcoholics Anonymous. Check your phone book, newspaper or aa.org

19. **"I Have Help"** (30 seconds – English – Female)

Being a single parent with three kids is very, very stressful. It's not easy. Sometimes when I'm getting all bent outta shape, my nine or ten year old--they can, ya know, see something funny and they know that I'm in A.A., they know what A.A. is, they know that I'm a recovering drunk--when I start gettin on they nerves they'll say, "Momma, are you goin to a meeting?" So I have, I have help.

Anncr. Alcoholics Anonymous. Check your phone book, newspaper or aa.org

20. **"I Know Where I'm Going"** (60 seconds – English – Female)

My son was a very good "napper." He would nap in the morning and nap again in the afternoon, so my routine became that I would drink the first half of the time I expected him to sleep so that I could pass out the second half. Even during my pregnancy, knowing that it might be harmful to the baby, I could not stop drinking. The fear of any harm to that child was not enough to make me stop. Sometimes I would try to go to the park with him but I was becoming really fearful of people finding out what a sick person I was. Today, I don't have that sensation any more at all. I have a purpose in life today. I know who I am. I know where I'm going and I feel good about it. I can be a mother to my child and I can be a wife to my husband and I couldn't be any of those things when I was drinking.

Anncr. Alcoholics Anonymous. Check your phone book, newspaper or aa.org



21. **“A Richer Life To Live”** (60 seconds – English – Montage of different voices)

There I was in my business suit, all dressed up, just up-tight as I could possibly be, and I don't remember much of what was said at that first meeting. It was more the feeling of the meeting itself. (Tom T.) That's what has kept me going is I know it works and I see people ahead of me with more sobriety --I see how happy they are--and I want that. I want that too. (Marion L.) And what I notice about A.A. is it sort of helps you to relax and learn to really be happy with your sobriety. And, to me, it's a richer life to live. (Horace H.) That's exactly what Alcoholics Anonymous does. It teaches us how to live without drinking. (Tom T.) This program's given me the good life, the only good life I've ever known and today my life just works. (Dave N.)

Anncr. Alcoholics Anonymous. Check your phone book, newspaper or [aa.org](http://aa.org)

22. **“No Quería Vivir”** (30 segundos – Español – Hombre)

Tenía yo 44 años y estaba en absoluta bancarrota espiritual y emotiva. No quería vivir. Todos los días me emborrachaba con el fin de tratar de no despertar. Porqué dejé de beber esa noche no lo sé. Bueno, escuché dos cosas. Es lo único que recuerdo de esa reunión. La primera es que me dijeron: Si quieres beber es asunto tuyo. Si quieres dejar de beber es asunto nuestro. Alcohólicos Anónimos. Búsquenos en la guía de teléfonos en su periódico local o visite [aa.org](http://aa.org).

23. **“En Alcohólicos Anónimos He Ganado Muchas Cosas”** (30 segundos - Español – Hombre)

Yo llegué en un momento tan grande de.... querer el alcohol que el beso ya no se lo di más a mis hijos porque no me sintieran el olor en la boca del alcohol que yo había tomado. En Alcohólicos Anónimos he ganado muchas cosas. Sobre todo la fe en mí misma. La dignidad que yo la tenía por el suelo. El amor de mis hijos que me quieren como una amiga y como una madre. Alcohólicos Anónimos. Búsquenos en la guía de teléfonos en su periódico local o visite [aa.org](http://aa.org).

*Guide Letters to Broadcast Outlets*

*Example 1:*

Here are the public service spots that you requested. Alcoholics Anonymous has well over two million members in 141 countries worldwide. Here in \_\_\_\_\_, we have almost \_\_\_\_\_ separate A.A. groups which meet once or more each week.

Alcoholics Anonymous is a program of attraction rather than promotion, and members remain anonymous at the public level. With anonymity protected, however, we are glad to be guests on discussion, telephone talk, or community interest shows. If you would like help in bringing the story of Alcoholics Anonymous in this area to your audience, please contact me at the address below.

The enclosed A.A. literature is for your further information. Thanks again for your interest in Alcoholics Anonymous.

Sincerely,

*Example 2:*

Why does a college station need to air public service announcements from Alcoholics Anonymous? Think of this: one out of every ten drinkers is an alcoholic, whether the age is 18 or 88. Alcoholism is a disease—not an age!

Here is a cassette of our public service announcements targeting young people.

We also have qualified young members of A.A. available for public affairs or interview programs. Just call or write if A.A. can be of service.

Sincerely,